



**A pocket guide to the  
DA Manifesto**

**Election 2014**

**Together for change.  
Together for jobs.**



# DA VALUES

## We want to deliver an Open Opportunity Society for All.

- Open:

An open society is one where every individual's freedom is protected by the Constitution. People are free to do as they please as long as they do not infringe the rights of others.

- Opportunity:

An opportunity society is one where every individual has the power to live a life he or she values. This is based on a growing economy that creates jobs to lift people out of poverty.

- For All:

A society for all is one where every individual enjoys equal rights and access to opportunities regardless of race, ethnicity or gender, and where genuine redress for the legacy of apartheid is achieved.

# OUR PRIORITIES

## **TOGETHER FOR CHANGE**

through a government that offers opportunities for all

A DA government will:

- Cut corruption
- Speed up service delivery
- Make MPs more accountable
- Make communities safer
- Fight gangsterism and drugs
- Provide quality, affordable health
- Ensure that social grants lift people out of poverty
- Speed up land reform

Read on to see how

# OUR PRIORITIES

## **TOGETHER FOR JOBS**

through an economy that grows at 8% to create 6 million real jobs

A DA government will:

- Provide quality education
- Increase student funding
- Create one million internships
- Provide seven million EPWP opportunities
- Cut red tape and support small business
- Improve black economic empowerment
- Break up inefficient state monopolies
- Invest in infrastructure

Read on to see how



# YOUR GOVERNMENT

**Objective:** Save R30 billion per year by cutting corruption and firing corrupt officials.

The DA will:

- Introduce a constituency-based electoral system to make MPs more accountable.
- Not allow public servants, politicians and their families to get tenders from the government.
- Stop ministers from using public money to drive expensive cars, fly first class, stay in luxurious hotels, and have extravagant parties. Government money should be used to deliver services.
- Fire people who have been found guilty of corruption, fraud, theft or violent crime from the public service.
- Give more funding and support to anti-corruption bodies like the Public Protector, the Auditor General and the Public Service Commission.

# YOUR JOB

**Objective:** Grow the economy at 8%, create 6 million real jobs – permanent, sustainable positions created by the private sector – and reduce unemployment to 11%.

The DA will:

- Create opportunities for 1 million young job-seekers to gain work experience through internships.
- Provide 7 million EPWP job opportunities to alleviate poverty and provide a step-up for job seekers.
- Improve black economic empowerment so that it rewards companies that invest in their workers and create jobs.
- Use the Youth Wage Subsidy to encourage businesses to appoint workers who must still get job experience.
- Attract investment in labour-absorbing industries through Jobs Zones that offer businesses incentives for job creation.



# YOUR BUSINESS

**Objective:** Create a nation of business owners.

The DA will:

- Establish Opportunity Centres, which will serve as one-stop-shops for small businesses and as a central node for young job-seekers and entrepreneurs to access support.
- Encourage entrepreneurship by cutting red tape and providing more support and training for small business.
- Give small business owners an Opportunity Card for access to free or discounted training, business support services and business advisory services, such as insurance and accounting.
- Bring down prices by strengthening competition authorities and breaking up inefficient state monopolies.
- Break up tenders into smaller contracts that can be won and completed by small companies.
- Invest at least 10% of GDP in the roads, ports, railways, airways, water and communication infrastructure that the economy needs to grow.

# YOUR EDUCATION

**Objective:** Improve the quality of education to make sure that learners leave school with the skills they need to succeed.

The DA will:

- Provide quality education by training 15 000 more teachers per year.
- Give every child a textbook for every subject.
- Increase the NSFAS budget to R16 billion so that no student is denied further education because they cannot afford it.
- Offer loans to those studying to become teachers, nurses, social workers or other professions where there are skills shortages in the public service, which can be repaid by working for the government.
- Guarantee loans for those who can't afford to get a loan from a bank – this will encourage banks to invest in the future of our young people.



# YOUR SAFETY

**Objective:** Make communities safe.

The DA will:

- Make communities safer by putting 250 000 properly trained police officers on the streets.
- Reinstate the specialised units (e.g. units for drugs, gangs, sexual offences and rural safety) to target specific crimes.
- Establish a judicial commission of inquiry to determine the causes of police brutality and to identify solutions to the problem.
- Develop strict rules for police responses to public protests to make sure that the police are able to manage these protests in a non-violent manner.
- Make sure that all police officers have the tools that they need to do their job, including vehicles, firearms, bullet proof vests, equipment for crowd control, and IT equipment.
- Fire SAPS members if they abuse their power or participate in corrupt or criminal activities.

# **YOUR SAFETY** (continued)

**Objective:** Make communities safe.

The DA will:

- Strengthen the role of community police forums, neighbourhood watches and community safety structures.
- Employ more detectives, make sure that crime laboratories work, introduce one fingerprint system that all investigators can access and establish enough courts to deal with criminal cases quickly.
- Fight gangsterism and drugs by re-instating the narcotics bureau and building more rehabilitation centres.
- Publish crime statistics more regularly to improve crime prevention and management.
- Make better use of crime-fighting technology, including real-time crime information, handheld crime reporting consoles and CCTV units in crime hotspots.

# YOUR WELLBEING

**Objective:** Provide for health, shelter and a social safety net for vulnerable citizens.

The DA will:

- Work with the private sector to provide quality, affordable healthcare for all.
- Ensure that the social grants system is a means to lift people out of poverty.
- Build centres where children in disadvantaged areas can go after school to get assistance with their homework and be involved in sport and cultural programmes.
- Speed up the delivery of basic services through clean and efficient government.
- Prioritise the needs of people with disabilities: focus on promoting access to education and job opportunities, and ensure that they have the assistive devices that they need.
- Improve public transport to connect people with jobs and opportunities.
- Promote universal access to fast, reliable internet services.
- Make sport a vehicle for reconciliation and development.



# YOUR LAND

**Objective:** Make land reform work.

The DA will:

- Dedicate an extra R10 billion to speed up land reform and provide training and support for emerging farmers.
- Make land ownership in communal areas more secure by giving citizens legal title to the land on which they live and farm.
- Invest in land reform models that work – like the Farm Equity Schemes used in the Western Cape.
- Ensure that all beneficiaries of state-subsidised housing receive the title deeds to their homes.
- Increase security of tenure in informal areas by lifting the restrictions on the sale of state-subsidised housing (allowing new owners to sell their properties after two years).
- Make property cheaper for first-time buyers.

# YOUR ENVIRONMENT

**Objective:** Ensure sustainable use of natural resources.

The DA will:

- Motivate households and businesses to reduce their environmental impact.
- Strengthen regulations to protect natural resources.
- Invest in water infrastructure.
- Make funding available for climate change mitigation and adaptation.

# YOUR COUNTRY

**Objective:** A South Africa at peace with itself and the world.

The DA will:

- Make sure that street names and place names reflect the history and heritage of all South Africans.
- Promote language diversity.
- Align foreign policy with our national interest of jobs and growth
- Use our position in multilateral forums like the UN, SADC, AU and BRICS to contribute to a more just and safe world and to further our national objectives.



**Read the full DA Manifesto  
document at [www.da.org.za](http://www.da.org.za)**

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